



Entrepreneurship & Innovation Experience Template Complete the Discovery Program

Welcome to Step #3 of your E&I Experience! With your Experience picked (Step #1), registered (Step #2), and this template downloaded, you can move to step #4, obtain instructor approval. Once that is completed (see the Experience Webpage for all the details), you can use this form to copy and paste directly into the online Student-Instructor Form in Step #5. This template mimics the questions you will be asked in the Student-Instructor form.

Description of Proposed Option Coursework

I will identify a business idea or venture to explore. Next, I will enroll in the Burgess Institute's Discovery Program. The program is a step-by-step way to explore the entrepreneurial journey. I will have access resources and feedback to navigate developing my idea/venture.

Rationale

Through a series of milestones in D2L, I will chart my pathway to discover new possibilities in venture creation. I will be utilizing business acumen learned in my courses and I will be practicing skills of the Entrepreneurial Mindset.

Work to be Completed

Sign up at: <https://entrepreneurship.msu.edu/discovery-launch>

The series of milestones will be tracked in D2L and include:

- Attending the required orientation
- Meeting with Ken Szymusiak, Managing Director, Academic Programs
- Completing Live Plan
- Going through my pitch deck with Lori Fischer, Director of Operations
- Applying for the Launch Program

Evaluation Criteria

My professor will be able to successfully sign off when I can showcase my engagement, learning and effort through a comprehensive and completed business plan.

Date of Project Completion

To be determined by Faculty. No later than the last week of classes.