



## Entrepreneurship & Innovation Experience Checklist DISCOVERY PROGRAM

These instructions will assist you in successfully completing your Discovery Program E&I Experience. Before you proceed, you must register your experience in Step #2 of the E&I Experiences webpage. By registering the experience and completing the work below, you can ensure that your experience will be counted toward your E&I Minor.

### Experience Checklist

- Complete Step #2 of the experience: Record your experience for the E&I Minor ([https://msu.co1.qualtrics.com/jfe/form/SV\\_3PFlyUr0JWlqb8W](https://msu.co1.qualtrics.com/jfe/form/SV_3PFlyUr0JWlqb8W))
- Apply to the Discovery Program (<https://entrepreneurship.msu.edu/discovery-launch>)
- Complete the milestones for the Discovery Program, including completion of a comprehensive business plan.

### Work to be Completed

The following milestones will be completed as part of the Discovery Program:

- Attend the required orientation
- Meet with Ken Szymusiak, Managing Director, Academic Programs
- Complete Live Plan
- Review pitch deck with Lori Fischer, Director of Operations
- Apply for the Launch Program

You will be utilizing business acumen learned in your courses, while practicing skills of the Entrepreneurial Mindset to accomplish your goals in this E&I Experience.

### Evaluation Criteria

The Burgess Institute for Entrepreneurship & Innovation will be able to successfully sign off when you can display your engagement, learning and effort through the submission of a comprehensive and complete business plan.

### Date of Project Completion

All work should be uploaded by the Friday of the last week of classes in which the student wishes to complete this E&I experience.