



E&I Experience: Social Innovation

To earn an E&I: Social Innovation Experience to go along with your Entrepreneurship and Innovation Minor, you must first secure the cooperation of an instructor in a course you are taking this semester. You CANNOT do an E&I: Social Innovation Experience in a course that is counting toward the 15 credit-hour requirement of the Minor in Entrepreneurship and Innovation.

It is suggested that you share the document below with your instructor once you have customized it. Once there is an agreement between you and the instructor about your participation and their expectations, you can then fill out the form online (see the web page for details). This document mimics the questions you will be asked online.

Students who are earning an E&I Experience are expected to document their projects on [MSU StartupTree](#). This will allow fellow students, faculty, alumni, mentor and investors to see the details of your project (this is a semi-public website available to anyone registered on StartupTree) and over time we will build an important knowledge base of all of the work of MSU students. More importantly, you can then request additional support through our network of mentors, should you choose. Please enter your Experience as a “Project” on StartupTree. If you have any questions, contact eship@msu.edu.

Description of Proposed Option Coursework

subject matter purpose and methods

Rationale

explain how project satisfies one of the entrepreneurial criteria

Work to be Completed

describe specifically the work product

Concluding the Social Innovation Experience described above, I will be reflecting on my experience with a short paper, of no less than 500 words, that describes the following:

- A brief summary of the project I worked on
- What I did
- What I learned
- How this experience will benefit me as a social innovator
- How does this experience relate to the subject of the course that I am earning the experience in
- Include photos that document my participation.¹ Send photos via email to your faculty/instructor

Evaluation Criteria

Describe specifically what will meet expectations

Date of Project Completion: _____

¹ If your photos include community members, you must follow the ethical photography guidelines found here: <https://entrepreneurship.msu.edu/eship-download/ethical-photography-guidelines/>

Describe the social innovation you are proposing.

What is the community need for this social innovation? How will the need be determined?

Quality social innovation occurs in partnership with community stakeholders. Who might be your prospective community partners (e.g. nonprofit organizations, local schools, government agencies, community groups, registered student organizations)?