E - ADVISORS

The role of the E-Advisors is to be the eyes and ears and mouth, in each academic department, of the Entrepreneurship and Innovation (E&I) Programs at MSU. The time commitment is very modest, but the role is very important. The E-Advisor helps ensure that important information about E&I programs gets disseminated properly, and also insures that information is flowing back to the Director of Undergraduate Entrepreneurship about issues, problems and suggestions for improvements.

The E-Advisors are part of the broader MSU team that will help to realize our Mission and Vision which are:

**MISSION**
An integrative culture of entrepreneurial thinking and pursuits that are university-wide and student-centered and which engage a broad spectrum of faculty and staff.

**VISION**
The quality and reputation of the Spartan entrepreneurial ecosystem attracts students to MSU. Here, success and inquiry are contagious and ideas, products and ventures are realized.

- Ideally there should be one E-Advisor per department. It is up to the department chair whom they appoint. It could be a faculty member, but we imagine it will be a full-time, professional student advisor.

- The E-Advisor is the point person in the department on E&I programs.
  o We will set up an email distribution list (or list serv) to make sure that they’re hearing directly from our office on important announcements and programmatic information.
  o They are the go-to person for faculty and students in their units.
  o The Office of the Director of Undergraduate Entrepreneurship will support them directly.

- The E-Advisor:
  o Helps to spread the word within their unit
  o Is an evangelist for the E&I programs within their unit
  o Provides feedback on programmatic elements and makes suggestions for curriculum enhancements.

- We anticipate having quarterly meetings on campus that bring together all E-Advisors.

- We will also have a student ambassador in each college (or department) who will be assisting in communicating with students via social media, will help with promoting events/programs and will provide feedback back to the Dept. of Undergraduate Entrepreneurship.

E SHIP.MSU.EDU  517.353.0644  E SHIP@MSU.EDU