

E - ADVISORS

The role of the E-Advisors is to be the eyes and ears and mouth, in each academic department, of the Entrepreneurship and Innovation (E&I) Programs at MSU. The time commitment is very modest, but the role is very important. The E-Advisor helps ensure that important information about E&I programs gets disseminated properly, and also insures that information is flowing back to the Director of Undergraduate Entrepreneurship about issues, problems and suggestions for improvements.

The E-Advisors are part of the broader MSU team that will help to realize our Mission and Vision which are:

MISSION

An integrative culture of entrepreneurial thinking and pursuits that are university-wide and student-centered and which engage a broad spectrum of faculty and staff.

VISION

The quality and reputation of the Spartan entrepreneurial ecosystem attracts students to MSU. Here, success and inquiry are contagious and ideas, products and ventures are realized.

- Ideally there should be one E-Advisor per department. It is up to the department chair whom they appoint. It could be a faculty member, but we imagine it will be a full-time, professional student advisor.
- The E-Advisor is the point person in the department on E&I programs.
 - o We will set up an email distribution list (or list serv) to make sure that they're hearing directly from our office on important announcements and programmatic information.
 - o They are the go-to person for faculty and students in their units.
 - o The office of the Director of Undergraduate Entrepreneurship will support them directly.
- The E-Advisor:
 - o Helps to spread the word within their unit
 - o Is an evangelist for the E&I programs within their unit
 - o Provides feedback on programmatic elements and makes suggestions for curriculum enhancements.
- We anticipate having quarterly meetings on campus that bring together all E-Advisors.
- We will also have a student ambassador in each college (or department) who will be assisting in communicating with students via social media, will help with promoting events/programs and will provide feedback back to the Dept. of Undergraduate Entrepreneurship.