



## Entrepreneurship & Innovation Experience Template Participate in a Collegiate Level Pitch Competition

Welcome to Step #3 of your E&I Experience! With your Experience picked (Step #1), registered (Step #2), and this template downloaded, you can move to step #4, obtain instructor approval. Once that is completed (see the Experience Webpage for all the details), you can use this form to copy and paste directly into the online Student-Instructor Form in Step #5. This template mimics the questions you will be asked in the Student-Instructor form.

### Description of Proposed Option Coursework

I will participate in a collegiate level pitch competition and complete all the steps necessary to apply and pitch in the event. The steps will most likely include creating a comprehensive business plan and/or pitch deck outlining a new business venture that can be operational (two years or younger) or in idea form. During the competition I will develop my understanding of my market and business model, develop deliverables required by the competition, and present my idea.

### Rationale

In the collegiate level pitch competition, I will complete a series of deliverables showing a deep and thorough understanding of my business or idea for a new venture. I will leverage skills within the Entrepreneurial Mindset, such as creative confidence, proactiveness and solution seeking, to ensure my success.

### Work to be Completed

At the end of the collegiate level pitch competition, I will deliver to my professor a voice-over PowerPoint pitch, using the pitch deck that was presented at the event.

This may include topics such as:

- Problem I am Solving
- Product/Idea
- Business Model
- Financials
- Call to Action

### Evaluation Criteria

My professor will be able to successfully sign off when I can display my engagement, learning and effort through a comprehensive voice-over pitch deck.

### Date of Project Completion

To be determined by Faculty. No later than the last week of classes.